



TRANSPARENCY  
TECHNOLOGY  
TEAMWORK  
TIME  
TRANSFORMATION



P. G. Department of Commerce  
**Government Autonomous College, Rourkela**  
In Association With  
**The Indian Econometric Society (TIES)**  
Invites  
Call for Papers

**International Conclave on Emerging Commerce and Management**  
**04<sup>th</sup> & 05<sup>th</sup> July, 2024**

### BACKGROUND

Today, the overseas business environment is featured with number of complexities in terms of uncertainty and several chaotic properties. If we look back at the history, various incidents and chaotic situations like financialization of commodity markets, subprime and sovereign debt crisis have led the prevailing system learn new lessons in terms of framing new strategy, portfolio diversification, new regulatory policies like Basel III, corporate disclosure practices to name a few. These lessons are touted to be instrumental in averting further possible disasters. Since 2007, the regulatory practices both at micro and macro level call for more ethical and sustainable standards both at financial and economic spheres. Additionally, the introduction of new concepts like virtual money, digital payments and transition from conventional to more unconventional framework has created a new bubble which may have a significant bearing on the prevailing financial and economic system. Further, the recent COVID 19 pandemic have plunged the existing global system into uncertainty and chaos

### ABOUT THE INSTITUTE

The College started as Rourkela Science College from 16<sup>th</sup> August, 1961 and was taken over by Government of Odisha on 01 July 1963 with the vertical academic growth of the College was conferred with autonomous status in 2002. In the year 2007 the College was first accredited by NACC with Grade-B and latest accreditation was in 2019 with Grade B. The College offer variety of Courses at different levels. Besides Art, Science and Commerce at Higher Secondary and Degree levels the College also offers Master Degree in 24 subjects.

### ABOUT TIES

The Indian Econometric Society (TIES) is a registered society under Public Societies Registration Act, 1960. It is the oldest and largest body of professional econometricians and quantitative economists with 2000 members from all over India and abroad.

### ABOUT THE CONFERENCE

The *First International Conclave on Emerging Commerce and Management* endeavors to act as a podium where academics, corporate executives, practicing managers and scholars may thoughtful upon the latest growths in commerce and management domains more specifically, these debates are expected to be contributory in offering perceptive directions which may be helpful in determining effective policies, plans and tactics in the near future for banking, finance, economics, marketing, human resource and business practices across the world.

#### Conference Chair

Dr. Bijaya Kumar Behera  
Principal

Govt. (Auto.) College, Rourkela

Conference Co - Chair

Shri Mayadhar Barik  
Head Of the Dept.

P.G. Dept. of Commerce

Govt. (Auto.) College, Rourkela  
Convener

Dr. Bhabani Sankar Rout  
Assistant Professor

P.G. Dept. of Commerce

Govt. (Auto.) College, Rourkela  
Coordinators

Shri Dhiren K. Mahanta & Ms. Raj Laxmi Barik  
Assistant Professor

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#### Contact Point:

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### Conference Advisory Committee:

Dr. Pradiptarathi Panda, IIM Raipur  
Dr. Debi Prasad Dash, IIT Jodhpur  
Dr. Dinamani Biswal, NIT Silchar  
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Shri Dhiren Kumar Mahanta  
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Shri Ramakrushna Gauda  
Shri Binay Kumar Sahu  
Miss Mandira Chakraborty

### Core Committee:

Dr. Bijaya Kumar Behera  
Shri Mayadhar Barik  
Shri Dhiren Kumar Mahanta  
Dr. Bhabani Sankar Rout  
Ms. Raj Laxmi Barik

### Paper Submission Guidelines:

The manuscript should be prepared in the following format:

- Title of the Paper, Name, Position, Affiliation, Contact No. and Email Address.
- Abstract of approximately 500 words with 3-4 key-words at the end of the abstract.
- The final paper work limit is 4000-5000 words, along with the abstract.
- Abstract should be in font size 12. (Times New Roman, 1.5 Line spacing).
- Title of the paper should be in font size 16 and should be centrally aligned.
- Name of the author should be in font size 12 and affiliation in font size 11.
- The subheadings and the body of the text should be in font size 12.
- Paper should be submitted in MS-Word format.
- All references should follow APA style (6 edition)- <http://www.apastyle.org>
- All the tables and diagrams should be appropriately numbered and provided at the end of paper.

### PUBLICATION OPPORTUNITIES:

SELECTED PAPERS  
MAY BE PUBLISHED  
IN OUR EDITED BOOK  
WITH ISBN.

### Themes:

- |  |   |
|--|---|
| 1. Asset Pricing, Volatility and Efficiency      | 8. Grassroot Entrepreneurship and SME                 |
| 2. Derivatives and Risk Management.              | 9. Marketing Management                               |
| 3. Monetary Economics & Growth                   | 10. Management Information System & Digital Strategy. |
| 4. Public Policy                                 | 11. Fintech & Crypto Assets                           |
| 5. Political Economy                             | 12. Human Resource & Organisational                   |
| 6. Green & Renewal Energy Management             | 13. Behaviour Management                              |
| 7. Quantitative Methods and Operation Management |   |

Researchers may submit papers beyond these above-mentioned subthemes & also can submit articles for poster presentation.

### Important Dates:

Last Date of Paper Submission	25 <sup>th</sup> May 2024
Notification of Acceptance	10 <sup>th</sup> June 2024
Authors Registration	25 <sup>th</sup> June 2024
Conference Date	04 <sup>th</sup> & 05 <sup>th</sup> July, 2024

### Submission Fee:

Students: 300 /-, Faculty & Research Scholar: 500 /-

### Bank Details:

Name of the Bank: Canara Bank

Account No: 6150101000770

IFSC Code: CNRB0006150